## **Crispy Critters**

You have just been promoted to Cory Nieves' key marketing person. He asks you to write a full page ad in the New York Times to advertise his new 'insect flavors'.

What are you going to write? You have to make them sound as delicious as possible. Oh, and can you also come up with a name for them?



## **Pucker Up!**

You wake up one morning and you have turned into Mikaila Ulmer! Just as you realize this, your phone rings. An unhappy customer tells you that she has purchased a bottle of your famous lemonade and it has NO honey in it. It is very sour! You have to write an apology letter to your most valuable customers. What are you going to say?

