

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Mikaila Ulmer

### Me and the Bees Lemonade

Mikaila Ulmer was just four years old when she was stung by two bees in the same week. This made her fearful of bees. Her parents encouraged her to not be afraid and this created a fascination that inspired her to start Me and The Bees Lemonade company.

Mikaila wanted to help the bees after discovering the important role they play in our ecosystem.

Using her Great Granny's flaxseed honey lemonade recipe, Mikaila started a home-business in Austin, Texas. Years later, Mikaila's award-winning Me and The Bees Lemonade is sold in more than 300 Whole Foods Market stores, Wegmans and other grocers across the United States.

Mikaila helps save honey bees by donating 10 percent of her profits. Mikaila appeared on Shark Tank where she received a \$60,000.00 investment to further her cause. She has partnered with Microsoft to incorporate technology which boosts her productivity.

Mikaila has been featured as a panelist at several South by Southwest conferences like SXSW ECO, SXSW EDU, and SXSW Interactive. At age eight, Mikaila won "Teenpreneur of the Year" and was also named, "Most Likely to Succeed" by Austin Monthly Magazine.

She has been featured in national publications like The Food Network Magazine and local magazines like Edible Austin and Austin Woman Magazine. Even with these many accolades, Mikaila continues to deliver on her company's mission. Mikaila continues to make the world a better place for the bees with her NGO the Healthy Hive Foundation.



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## Mo'iah Bridges

### Mo's Bows

17-year-old Mo'iah Bridges is already a successful business owner. Being the founder and the CEO of Mo's Bows, Mo'iah has significantly increased the worth and the value of his company since he started it back in the year 2011 at just nine years old. In an interview with Fox News, this Tennessee-based innovator revealed that his passion for what he does came from his love for bow ties and the poor selection of bow ties available at the time. Mo'iah started sewing bow ties with his Grandmother's help. Through word-of-mouth and social media, Bridges was able to get orders via Facebook and sell them on Etsy. Increase in demand of his product forced his family members to get involved and assist in the production process. Today, the Mo's Bows Company has a distinct product line, and has diversified from using just vintage styles to others, such as the tweeds and gingham. As of 2019, the company's net worth was estimated at \$1 million. This is speculated to rise given the popularity of the brand. The appearance of Mo'iah Bridges on Shark Tank, as well as the recent contract with NBC, proves that he is doing some marvelous work.



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## Gabrielle Goodwin

### GaBBY Bows

Gabrielle Goodwin is the CEO of the company “GaBBY Bows” which makes the double face, double snap barrette. At age five, Gabrielle invented the bows. She wanted to create better long-lasting barrettes that did not constantly fall out. From the age of five, Gabby and her mother brainstormed and devised ideas for the new barrette. At seven, both Gabby and her mother Rozalynn, patented the new barrette under the name “GaBBY Bows”. Gabby’s products have been sold in all fifty states and in over eight countries globally. The barrettes can be found online and in some retail locations, like Once Upon a Child. “GaBBY Bows” offers three bow designs, inspired by names parents call their little girls: Sweet Pea, Little Lady, and Daddy’s Girl. Over the years Gabrielle and her company have received many accolades, including 2015 South Carolina Young Entrepreneur of the Year, 2016 SCORE and Sam’s Club Small Business Champion, 2015 SBA InnovateHer Business Competition National Finalist, 2016 SCORE Outstanding Diverse Business of the Year, and the Black Enterprise’s 2018 Teenpreneur of the Year. When Gabby started her business she cried for most of the first posting and the video had to be severely edited but now she and her mother give speeches around the country to inspire other kids to dream big. “GaBBY Bows” is still successful and continues to inspire both adults and children.



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## Cory Nieves

### Cory's Cookies

Cory Nieves was born in 2004 to single mother Lisa Howard in New York. He created his company at the age of six when wanted to buy his mom a car. He concocted the idea to sell hot cocoa in his local town of Englewood. After witnessing her son's dedication, Ms. Howard encouraged Cory to save his earnings for college. He eventually added lemonade and cookies to his menu to expand his business. Unfortunately, they were shut down by city officials for a health code violation. This did not stop Cory from regaining his business. He perfected his cookie recipe with his mother, and they ventured into the cookie business. Because of the publicity during the health violation, Cory was invited to the Ellen DeGeneres Show where she awarded him with a car for his mother. He appeared on other shows making him even more popular. Cory has expanded his cookie line to include more health-conscious flavors like Double Dark, Oatmeal Raisin, and Sugar. He has worked with companies including, Aetna, Bloomingdales, Citibank, J. Crew, Mercedes-Benz, Pottery Barn, Ralph Lauren, TOMS, Viacom, Whole Foods, Williams-Sonoma and at pop-up stands around Manhattan and New Jersey. In addition to working with NGO's, like Bergen's Promise in Rochelle Park, NJ and the Children's Aid Society in NY City. Marcus Lemonis has invested \$100,000.00 into Mr. Cory's cookies. The company continues to grow.